

# Infinity Direct

## AGENCY FACT SHEET

### LOCATION

13220 County Road 6  
Suite 200  
Minneapolis, MN 55441

### CONTACT

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### LEADERSHIP

Tom Harding, CEO  
Shawn Harding, Executive Vice President  
David Greenblat, President  
Jerry Bentley, CFO  
Scott Kennedy, Creative Director  
Kathy Mays, Director of Client Services  
Cindy McCleary, Director of Business Development  
Victoria Wise, Director of Marketing  
Katie Schmitz, Director of Account Services

### CLIENT ROSTER

#### Financial

Bremer Bank  
Harley-Davidson Financial  
Minnwest Bank  
2 other National Banks

#### Retail

Creative Kidstuff  
Coborns  
ShopNBC  
The Sports Authority  
Target

#### Communications

LIN TV  
Star Tribune

#### Education

The Lawlor Group  
University of Minnesota

#### Industrial/Manufacturing

Cessna Citation  
Culligan Water  
Ecolab  
Medtronic  
Polaris  
UltiCare  
Warner Tool  
Winsted

#### Professional Services

HR Connection  
Marketplace Events  
Minnesota Association of Realtors

### AGENCY

Founded in 1991, Infinity Direct is a direct marketing agency that specializes in helping you identify, acquire, retain, and measurably grow valuable customer relationships.

Our talented team of 35 combine strategy, creative, data analytics, production and fulfillment management to execute integrated campaigns using both online and offline tactics.

### SERVICES

Multichannel Marketing Strategy  
Creative Design and Production  
Data Mining and Customer Segmentation  
Digital and Emarketing  
B2B and B2C Direct Mail  
Marketing Resource Management