

## CREATIVE SERVICES

We know this all sounds totally technical, but there's even more to Infinity Direct than meets the eye. Because almost everything we do ends up in the hands of consumers, we feel it's a must to have "the artists" in our midst. Our creative crew rounds out the team with writers and designers that will perfect your project with agency-caliber talent.



### These are the services...

- Copy strategy and writing
- Print and interactive design
- Corporate identity
- New product introductions
- Sales promotions
- Lead generation
- And more

### What's the solution?

#### **A seamless process.**

What you get is a complete team on the same page — each with specific experience doing just what we do. No need to piece together the puzzle or coordinate different schedules. Just one call to make. One company to hold accountable. **Infinity Direct.**

